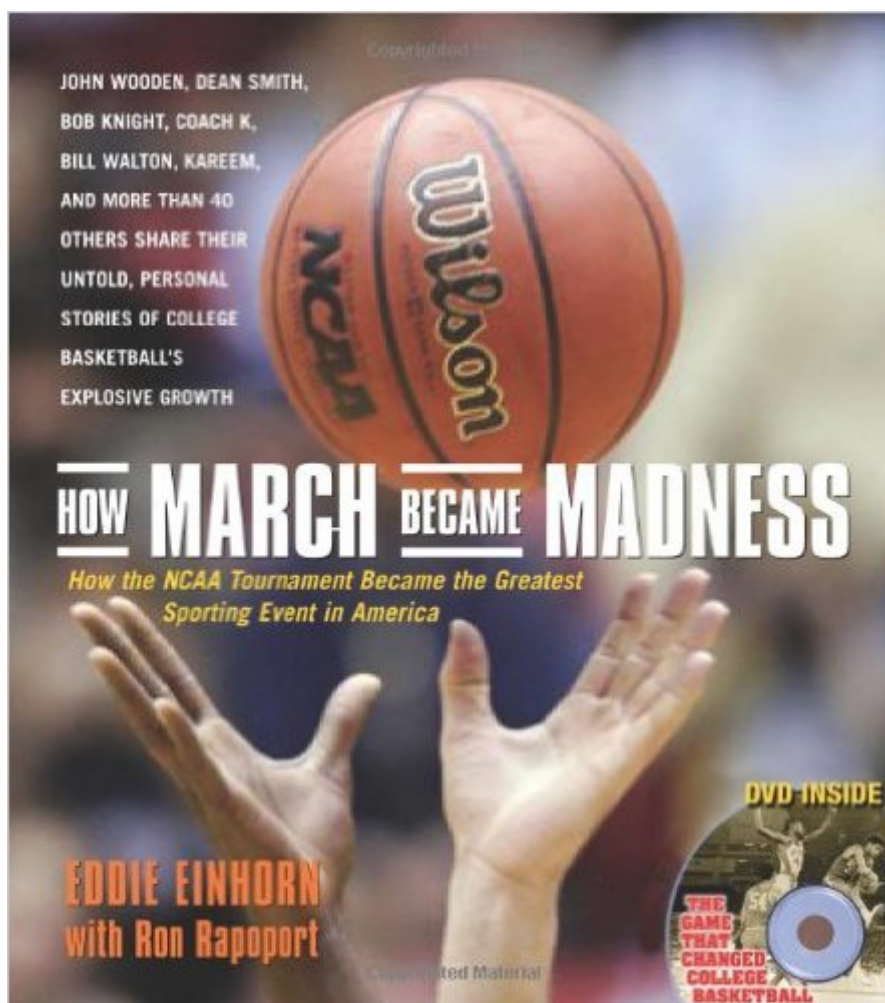


The book was found

How March Became Madness: How The NCAA Tournament Became The Greatest Sporting Event In America



Synopsis

The March to Madness is the fascinating account of how the telecast between Houston and UCLA laid the foundation for what became one of the greatest sporting events in America. It's an account told through the voices of a who's who of great players, coaches, and announcers.

Book Information

Hardcover: 288 pages

Publisher: Triumph Books; Har/DVD edition (April 1, 2006)

Language: English

ISBN-10: 1572438096

ISBN-13: 978-1572438095

Product Dimensions: 9.5 x 8.4 x 0.9 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (6 customer reviews)

Best Sellers Rank: #1,478,433 in Books (See Top 100 in Books) #26 in [Books > Sports & Outdoors > Basketball > College & University](#) #2616 in [Books > Sports & Outdoors > Miscellaneous > History of Sports](#)

Customer Reviews

Fans of college basketball will enjoy the information and stories provided in this book. The book is a collection of interviews, set forth in story format, in which the author met and interviewed with a number of significant figures in college basketball, including coaches, media, and players. There are many great stories here, and the book is divided up into different stories on the different personalities, so it makes for an accessible read. You can pick up the book, read one article, then put it down. I found the stories by the coaches to be among the most entertaining: Coach K, Roy Williams, Rick Pitino, Dean Smith, Guy Lewis and others all provide insightful stories. Also, the book puts college basketball in its historical context, with a focus on the first televised basketball game, UCLA vs. Houston, played in the Astrodome. Overall a very informative and entertaining book, I would strongly recommend it to any college basketball fan.

The book itself is really intriguing and interesting, but when you combine the DVD with the book you really get to see what you have been reading about. It is really neat and I totally suggest this book to anyone.

You can't put this book down. Interview after interview, you are amazed at the stories behind each legend. The best part is that this is basically a compilation of mini-autobiographies, but narrated as a conversation between good friends. The book starts with an interview with Rey Meyer - it reminds you how lucky the author was to have interviewed him before his passing away. You are also amazed at the hard work, passion and perseverance of Eddie Einhorn. If you love basketball (or even just "like" sports), this is the book for you.

[Download to continue reading...](#)

How March Became Madness: How the NCAA Tournament Became the Greatest Sporting Event in America Official NCAA Men's Final Four Records Book (Official NCAA Final Four Tournament Records) Carl Runk's Coaching Lacrosse: Strategies, Drills, & Plays from an NCAA Tournament Winning Coach's Playbook A Perfect Event: A Perfect Event: Inspired, Easy Elegance for Every Occasion_grocery to gorgeous recipes, stylist secrets, and affordable DIYs. Modern Marketing for the Event and Wedding Planner - Simple steps to success for marketing your wedding and event planning business ELGAR IMPERIAL MARCH TRIUMPHAL MARCH ORGAN A March to Madness: A View from the Floor in the Atlantic Coast Conference A March to Madness: The View from the Floor in the Atlantic Coast Conference A Man and his Mountain: The Everyman who Created Kendall-Jackson and Became America's Greatest Wine Entrepreneur Don't Put Me In, Coach: My Incredible NCAA Journey from the End of the Bench to the End of the Bench Sports Betting: Tools, Strategies, and Principles Behind Winning Sport Predictions: Sports Investing and Making Money in NBA, NFL, NCAA, Football and Basketball ... Sports Wagering, NFL Betting, NBA Betting) Tales of the Magical Spartans: A Collection of Stories from the 1979 Michigan State NCAA Basketball Champions The Illustrated Directory of Guns: A Collector's Guide to Over 2,000 Military, Sporting and Antique Firearms Cartridges of the World: A Complete and Illustrated Reference Source for over 1500 of the World's Sporting Cartridges (8th Edition) The Encyclopedia of MARBLE'S Knives & Sporting Collectibles The Illustrated Directory of Guns: A Collector's Guide to Over 1500 Military, Sporting and Antique Firearms The Sporting News Official Nba Register: 1999-2000 Edition (Serial) Novak Djokovic and the Rise of Serbia: The Sporting Statesman Tournament blackjack Scrabble Tournament and Club Word List

[Dmca](#)